Zenos.ai — The AI That Thinks in Graphs

Company Overview

Zenos.ai is a Sweden-registered AI venture founded in 2022 by Mo Alserr.

The company is pioneering a new class of artificial intelligence that reasons through knowledge graphs — enabling machines to think, connect ideas, and generate novel innovations.

Our mission is to advance artificial intelligence beyond text prediction toward true creative and scientific intelligence.

Market Opportunity

Traditional large language models replicate existing information but cannot originate new ideas.

Zenos.ai addresses this critical gap — developing an AI framework capable of hypothesis generation, innovation mapping, and creative problem solving.

The potential market spans research institutions, innovation teams, AI companies, and creative professionals globally.

As demand for generative and agentic AI accelerates, Zenos.ai is positioned to define a new category: AI-driven innovation intelligence.

Technology & Differentiation

Zenos.ai integrates graph-based knowledge representation with GPT-style reasoning and reinforcement learning.

This allows the system to synthesize knowledge across domains and generate actionable innovation concepts in technology, design, science, and medicine.

Unlike conventional models that summarize, Zenos.ai models how humans think — identifying abstract relationships, predicting innovation pathways, and proposing new solutions.

Business Model & Go-to-Market Strategy

Revenue Model: Subscription and licensing for individuals, startups, and enterprise

innovation teams.

Initial Audience: AI enthusiasts, early-stage founders, researchers, and innovation departments.

Market Entry:

- Zenos Innovation Diaries — weekly YouTube showcase of the AI's evolving thought process.

- Controlled beta access for registered testers.

- Strategic partnerships with R&D and innovation ecosystems.

Progress & Near-Term Goals

Currently in the concept-to-MVP transition, Zenos.ai has validated its reasoning model internally.

Upcoming milestones include:

- Public demonstration of innovation generation capability.

- Acquisition of 100,000 early beta users.

- Strategic collaborations with universities and innovation hubs.

Funding & Use of Proceeds

The venture is founder-funded and seeking early-stage support to:

- Expand fine-tuning and training infrastructure.

- Scale knowledge-graph architecture and reinforcement models.

- Deliver the public MVP and secure initial enterprise integrations.

Team

Mo Alserr — Founder & Lead AI Researcher

Supported by a small multidisciplinary team in AI engineering, design, and communications.

Vision & Outlook

Within five years, Zenos.ai aims to establish the global standard for AI-driven innovation intelligence and partner with leading R&D entities.

The long-term vision is to scale toward an IPO as the foundation for next-generation agentic AI systems.

Contact

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Join us in building the future of human-AI co-innovation.